BIKING 4 BEITZEL

ENBRIDGE TOUR ALBERTA FOR CANCER

SYNAPSE HEALTH & FITNESS

2027

SPONSORSHIP PACK



403-816-6093

info@synapsefitness.ca

ENBRIDGE
TOUR ALBERTA FOR CANCER

SYNAPSE
HEALTH & FITNESS

We would like to extend an invitation to partner with Synapse Health & Fitness for the 2027 Enbridge Tour Alberta for Cancer.

Our team will be participating in the event which takes place from July 24-25, 2027. As our team grows, we will be riding multiple distances this year. We have a 65 and a 100km team heading out each day. Our goal is to raise $25,000, with proceeds benefiting the Alberta Cancer Foundation.

We have planned multiple events that will take place in 2027 where your company will be exposed to many people. Our 2027 calendar of events is attached in this document.

We are offering multiple sponsorship options that we hope are suitable to your company. If you are not able to provide a sponsorship, we welcome any silent auction items or door prizes. All donations will be greatly appreciated and will help us to reach our goal! We look forward to hearing from you, and thank you for your consideration.

Yours in health,
Chad Halford and Team Synapse

403-816-6093

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ENBRIDGE
TOUR ALBERTA FOR CANCER

SYNAPSE
HEALTH & FITNESS

GOLD SPONSORSHIP $2,000.00

- Prime sponsorship location on our race jerseys
- Acknowledgement and prime location for your company logo on all marketing materials
- 4 complimentary seats at our Rock Concert

SILVER SPONSORSHIP $1,000.00

- Highly visible sponsorship location on our race jerseys
- Acknowledgement and company logo on all marketing materials
- 2 complimentary seats at our Rock Concert

BRONZE SPONSORSHIP $500.00

- Sponsorship location on our race jerseys
- Acknowledgement and company logo on all marketing materials
- 2 complimentary seats at our Rock Concert



2027 JERSEY MOCK-UP



SYNAPSE ROCK CONCERT

One of our poster boys on our website, Rob Jacobucci, will be bringing his band, Jenerator, in from Winnipeg for an evening of fun. This event will be hosted at 403 Local Eatery on April 24, 2027. This event will have an amazing band, drinks, silent auction items, and a 50/50 raffle. If you would like to contribute any silent auction items or door prizes, please contact us. Last year, this event raised well over $17,000 and was attended by 169 people.

SYNAPSE CHARITY CLASS

Synapse runs Charity Classes throughout the year where 100% of the proceeds from the class are donated to multiple charities. We will be running 3 charity classes leading up to the race where your company can donate a door prize for the class to encourage attendance to the events.

SYNAPSE CORPORATE PRICING

If you become a Synapse Corporate Partner, all of your employees will receive the benefit of ALL that Synapse has to offer. With personal training, massage therapy, athletic therapy, group training, and nutritional consulting, there is a service sure to fit all of your employees needs. And if you decide to be a Synapse Corporate Partner, YOU AND ALL OF YOUR EMPLOYEES WILL RECEIVE A 10% discount on all the services that we offer.

SYNAPSE LUNCH AND LEARN

Are you having issues with a loss of production at the workplace due to illness or injury? Synapse offers Lunch and Learns where we bring the information to you! Whether you are looking for some tips on workplace injuries, nutritional advice, how to calm your body, strengthening, or anything health related, we are your local professionals in the health and fitness world.

MORE INFORMATION

If you have any further questions, please feel free to reach out to Chad Halford at:
Phone/text: 403-816-6093
Email: chad@synapsefitness.ca
Webpage: synapsefitness.ca/cancer-ride

SYNAPSE HEALTH & FITNESS

2026 TOUR ALBERTA FOR CANCER SPONSORSHIP

Completed form and payment are due by January 31, 2027.

Your Name: _____
Company Name: _____
Email: _____
Phone: _____

Choose your sponsorship or donation amount:

☐ Gold Sponsorship	$2,000.00
☐ Silver Sponsorship	$1,000.00
☐ Bronze Sponsorship	$500.00

Total sponsorship amount: _____

☐ Silent Auction Item

Item Value: $_____

☐ Door Prize Item

Item Value: $_____

Total donation amount: _____

Tour Dates: July 24-25, 2027

Rock Concert Info:
- April 24, 2027
- Local 403 Bar and Eatery

Synapse Charity Classes Info:
- February 27 9:00am
- April 24 9:00am
- June 9:00am

If you are choosing to sponsor our team in 2027, we ask that you either phone in your payment, send an e-transfer, or come in to Synapse. This will limit the chance of your credit card information being compromised.

If you are choosing to donate any items to any of our events, please let us know if there is a specific event you wish to have your item highlighted at. Donations must be received a week before the scheduled event to ensure you are highlighted in the event.

Questions about sponsorship, donation,
the event, or you want to join Team Synapse?
Contact us at:
info@synapsefitness.ca
403-816-6093